

Message Text

UNCLASSIFIED

PAGE 01 GABORO 00725 052223Z

66

ACTION AF-05

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /013 W
----- 037004

P 051015Z JUN 74

FM AMEMBASSY GABORONE

TO USDOC WASHDC PRIORITY

USIA WASHDC PRIORITY

AMEMBASSY MASERU PRIORITY

AMEMBASSY PRETORIA PRIORITY

AMCONSUL JOHANNESBURG PROIORITY

INFO SECSTATE WASHDC 5440

AMEMBASSY MBABANE

UNCLAS GABORONE 0725

MASERU FOR PAO

PRETORIA FOR AG ATTACHE AND USIS

JOHANNESBURG FOR COMMERCIAL OFFICER AND USIS

E. O. 11652: N/A

TAGS: ETRD BEXP BC

SUBJ: GABORONE AGRICULTURAL AND TRADE FAIR

REF : A) GABORONE 0643

B) STATE 109151

C) STATE 110200

1. EMBASSY HAS RESERVED ONE 21 SQUARE METER BOOTH AT JULY 18-20 GABORONE AGRICULTURAL AND TRADE FAIR FOR EXHIBIT FEATURING AMERICAN CULTURE, COMMERCE, TECHNOLOGY, AND INDUSTRY AS WELL AS "VISIT USA" THEME. EMBASSY HAS RECEIVED TRAVEL POSTERS (REFTEL B), AND ERTS DISPLAY HAS BEEN PROMISED (REFTEL C).

2. IN MAY 28 MEETING WITH PRINCIPAL AMERICAN BUSINESSMEN IN SOUTH AFRICA, AMBASSADOR HURD STRESSED DESIRABILITY OF US FIRMS PARTICIPATING IN GABORONE FAIR. COMMERCIAL OFFICER AMCONSUL JOHANNESBURG HAS ALSO WRITTEN TO US FIRMS IN SA WHICH SELL PRODUCTS IDENTIFIED BY EMBASSY AS HAVING HIGH SALES POTENTIAL IN BOTSWANA MARKET.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 GABORO 00725 052223Z

EM FOR USIA; REQUEST AUTHORIZATION OF TOTAL DOLS 450 FOR COSTS INVOLVED EMBASSY PARTICIPATION IN FAIR. DOLS 165 FOR RENTAL OF BOOTH AND DOLS 285 COVER COST OF ASSISTANCE FROM USIS PRETORIA AND JOHANNESBURG. USIS JOHANNESBURG WILLING LEND GABORONE "SUPER-STRUCTURE" NECESSARY FOR HANGING POSTERS AND DOLS 285 NEEDED TO PAY FOR TRANSPORT OF EQUIPMENT AND ASSISTANCE OF LOCAL EMPLOYEE IN MOUNTING EXHIBIT. ALSO REQUEST INFO ON STATUS OF FUNCTIONAL CERAMICS DISPLAY (REFTEL B).

4. FOR PAO MASERU: AS YOU KNOW GOB OFFICE OF PRESIDENT KEENLY INTERESTED IN FAIR. IN ORDER ENSURE SUCCESS OUR EFFORT REQUEST YOU ACT AS COORDINATOR FOR EMBASSY EXHIBIT. THIS WOULD REQUIRE YOUR PRESENCE IN GABORONE FROM JULY 14 THROUGH JULY 21.
BOLEN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Draft Date: 05 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974GABORO00725
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740143-0282
From: GABORONE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740674/aaaacrlj.tel
Line Count: 75
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) GABORONE 0643
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 19 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 JUL 2002 by phillir0>; APPROVED <15 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: GABORONE AGRICULTURAL AND TRADE FAIR
TAGS: ETRD, BEXP, BC, US
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005